

Reference number CR1330

**Contact name**

David Colhoun

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No

**Submission type**

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I travel annually and i also enjoy motorcycling. I am continually dismayed at the disparity between the cost of Harley Davidson motorcycles in Australia compared to the prices in the USA. In many cases very close to a 100% mark up here in Australia. In my case, i wanted a 2009 FXSTSSE2 (CVO Springer) unfortunately the \$59,990 price tag was out of reach.

So i researched the bike more and found i could by the same bike new in the USA for \$26,990. As non USA citizens, we are not allowed to purchase new Harleys in the USA (Harley Davidson USA policy), so i bought a used bike for \$24,000 (with shipping and compliancing it cost me \$31,000)

That same senario is still true today, pricing has altered a little, though still very close to 100% more here in Australia. I can fit up to 15 motorcycles in a container and ship it to Sydney for \$8,000. If i can do that for under \$600 per bike i cannot see where the reason is for the additional cost. Some minor tweaks to the operation of the export models for ADR compliancing would be very minimal.

It is very clear that Harley Davidson Australia and USA conspire to keep the cost of bikes inflated in Australia. Investigation into this practice is definately warranted.

PS, on another note, i just returned from another trip to the USA, where i purchased three pairs of everyday, non clearance, Levi jeans for \$105 US. Try doing that here for under \$300 AUD.