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Deregulating trading hours nationwide, from a ground level (non stakeholder, average Joe etc) perspective can be seen two ways. For workers it can allow them to make more money from more shifts, and at penalty rates on public holidays. For consumers they can stop thinking more than 5 minutes into the future about their needs and trust that everything will be open for instant gratification.

On the flip side, you have to ask, is this in the nations long term best interests? Studies can be cited against it, but theories for it. With businesses trying to remove penalty rates, the incentive to work public holidays and other family/community significant days is gone. And with more and more push to 'balance' workers/employers rights, the right to a proper work/life balance will fall by the wayside if evidence based facts aren't used.

Worker turnover within the retail sector is pretty high at times. Taking away incentives such as penalty rates and taking away trading hour restrictions and the right to say no to working on those days will just increase this.

Imagine: X-mas time. Every day stores are open (19th Dec thru 3rd Jan). Imagine being the workers who are told they do not get to spend any time with their young families because 'The Business' needs them to work every day. If you object, because of how highly casualised the workforce is, you will end up unemployed, or with no shifts allotted to you as punishment. So your young family has less income putting strain on the public welfare sector to provide.

How is this in the best interest of society? Simple answer is, that it isn't. It is in the best interests of "The Business" and those who own them. Those companies that have millions to billions post-tax profit every year that are 'struggling'. If legislation/laws are passed to allow changes based on 'I might make 2% less this year than last year and not be able to afford to give the CEO a golden handshake on top of his 50-100x average persons salary', then as a society we are doomed.